Google Machine Learning Rules

https://developers.google.com/machine-learning/guides/rules-of-ml

**Rule #1: Don’t be afraid to launch a product without machine learning**

Histroic data

ML System

ML System

Decision(s)

objective

#### Rule #2: First, design and implement metrics.

#### Rule #3: Choose machine learning over a complex heuristic.

(Heuristic - proceeding to a solution by trial and error or by rules that are only loosely defined.).

4.Keep the first model Simple and Infrastructure Right

Model

ML System

Applying the Model

Gathering the Data

Learning

DATA

5.